

MITSS 10TH ANNUAL DINNER AND FUNDRAISER

Tuesday, November 1, 2011
The Westin Copley Place, Boston
5:45 to 9:30 pm

2011 SPONSORSHIP LEVELS AND BENEFITS

PRESENTING SPONSOR \$50,000.00 Availability only 1

- All communications regarding event to be referenced as “MITSS 10th Annual Dinner and Fundraiser Presented by _____ (your name/logo) _____.”
- 2 VIP tables for a total of 20 guests, prime placement
- Opportunity to introduce keynote speaker
- Acknowledgement from the podium
- Sponsorship of a patient, family, or clinician “story board” to be displayed at event
- Prominent name recognition on posters placed throughout reception area
- Company logo projected throughout dinner on an individual slide
- Two Page inside spread or back cover of program booklet, four color process (copy to be supplied by sponsor); and listing in program book
- Mention in all pre and post press releases
- Listed as “The Presenting Sponsor” on website
- Listed as “The Presenting Sponsor” on our on-line auction site
- The *Sole Sponsor* of the afternoon educational event prior to dinner
- Opportunity to have a member from sponsoring organization on planning committee for educational event

UNDERWRITER \$25,000.00 Availability 3-2 Left

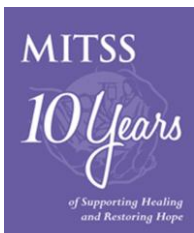
- Listed as an Underwriter on Event Invitation (*if you make pledge by September 1, 2011*)
- 2 VIP tables for a total of 20 guests, prime placement
- Acknowledgement from the podium
- Sponsorship of a patient, family, or clinician “story board” to be displayed at event
- Prominent name recognition on posters placed throughout reception area
- Company logo projected throughout the dinner on an individual slide
- Full-page, four-color ad in program book (*with logo if desired – copy to be supplied by sponsor*); and listing in program book
- Mention in all pre- and post- event press releases
- Listed as an Event Underwriter on MITSS website
- Listed as an Event Underwriter on our on-line auction site
- Half day in service training for selected staff members re: emotional impact of adverse events on patients, families, and clinicians provided by a MITSS staff member

SPONSOR COCKTAIL RECEPTION \$20,000.00 Availability 1

- Name on Event Invitation as the cocktail reception sponsor (*if pledge made by July 1, 2011*)
- Napkins at cocktail reception with sponsoring organization’s logo
- 2 VIP tables for a total of 20 guests; prime placement
- Recognition from podium
- Company logo projected throughout the dinner on an individual slide
- Listed as cocktail reception sponsor on the MITSS website
- Full-page black and white ad in program book (*with logo if desired – copy to be supplied by sponsor*); listing in program book
- Prominent name recognition on posters placed throughout reception area

Any questions, please contact Winnie Tobin at 617-232-0090 or wtobin@mitss.org. MITSS is a non-profit 501(c)(3) organization, and your donation is tax deductible to the extent as allowed by law.

Our Tax ID number is 68-0509491.



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PLATINUM PLUS

\$15,000.00

Unlimited

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- Sponsorship of a patient, family, or clinician “story board” to be displayed at event
- Prominent name recognition on posters placed throughout reception area
- Company logo projected throughout the dinner on an individual slide
- Full-page black and white ad in program book (with logo if desired – copy to be supplied by sponsor); listing in program book
- Listed as Platinum Sponsor on MITSS website
- Presentation by Linda Kenney at hospital Grand Rounds or comparable one hour engagement

MITSS HOPE AWARD

\$10,000.00

SOLD

- Name and logo on all press releases regarding the HOPE Award
- Name and logo (*if applicable-copy to be supplied by sponsor*) attached to information regarding HOPE Award
- Name and logo on Award Description Information
- Participation on HOPE Award Selection Committee
- Opportunity to introduce the winner of award at the MITSS 10th Annual Dinner and Fundraiser to be held on Tuesday, November 1, 2011
- Full page black and white ad in the program booklet; listing in program book
- One table for a total of 10 guests.

GOLD

\$5,000+

Availability – Unlimited

- Name on Event Invitation (*if you make pledge by September 1, 2011*)
- Table for 10 guests
- Prominent name recognition on posters placed throughout reception area
- Company logo projected throughout the dinner on an individual slide
- Half page black and white ad in program book (with logo if desired – copy to be supplied by sponsor); listing in program book
- Listed as Gold Sponsor on MITSS website

SILVER

\$2,500+

Availability – Unlimited

- Table for 10 guests
- Prominent name recognition on posters placed throughout reception area
- Third page black and white ad in program booklet (with logo if desired – copy to be supplied by sponsor); listing in program book
- Listed as Silver Sponsor on MITSS website

FRIEND

\$1,000+

Availability – Unlimited

- Two tickets to dinner
- Business card size ad in program booklet
- Listed as Friend of MITSS on MITSS website

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